

IN THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application:

Claims 1-4 (Canceled).

Claim 5 (Currently amended): A manufacturing method for a lenticular lens sheet comprising:

manufacturing a lenticular lens substrate that comprises a plurality of lenticular lenses disposed on a first surface of a translucent substrate so that each lenticular lens has a longest dimension in a lenticular lens longitudinal direction, and convex external light-absorbing sections disposed on a second surface of the translucent substrate at positions different from condensing positions in which light from the lenticular lenses is condensed; and

forming an external light-absorbing layer on ~~the~~ slant surfaces of the external light-absorbing sections;

wherein the external light-absorbing layer is formed by roll printing;

wherein said roll printing is performed by rotating a printing roll in a forward direction and said roll printing using a feeding direction of the lenticular lens substrate being printed on that is parallel to the lenticular lens longitudinal direction on the lenticular lens substrate.

Claim 6 (Canceled).